



SIMM
MONTREAL MUSICAL
INSTRUMENT SHOW



News release
For immediate distribution

Calling all guitarists before September 25, 5 p.m.
The Montreal Guitar Grand Prix
is back for its third year

Montreal, Wednesday, August 6, 2008 — Is the **SIMM 2008** over? Not on your life! The ultimate pleasure before next summer for lovers of all musical genres, as well as for musicians and amateurs, the 3rd edition of the **Montreal Guitar Grand Prix** will be held on **September 27 and 28** at the **Savoy in the Métropolis** and **Club Soda!** Ever true to its mission of promoting music making among all publics, the **Montreal Musical Instrument Show (SIMM)** invites all guitarists, regardless of level or age, to enter the competition. In addition, to give participants even greater flexibility, the **MGGP**, presented by **Godin Guitars** in collaboration with **Steve's Music Store** and **Couleur Jazz**, is divided into four categories. And this year for the first time, the auditions will be held by category. Register at montrealguitargrandprix.com, **before September 25, at 5 p.m.** The public is invited to turn out in large numbers to encourage the up-and-coming generation.

Categories in the Montreal Guitar Grand Prix and times for the different audition categories:

- **classical** — Saturday, September 27, 9:30 a.m.
- **blues/rock** — Saturday, September 27, 1 p.m.
- **jazz (archtop or gypsy)** — Sunday, September 28, 9:30 a.m.
- **acoustic (fingerstyle, fingerpicking and flatpicking)** — Sunday, September 28, 1 p.m.

In addition to recognizing the talent of the best guitarists and offering participants on-stage experience, the event will also give them a chance to share in **several thousand dollars worth of prizes** awarded by Godin Guitars and Steve's Music Store, by our official suppliers—**Marshall** amps, **DigiTech** guitar effects and **Samson** audio technology—and by the **SIMM**, the **Montreal Guitar Show**, and the **Festival International de Jazz de Montréal**.

The **preliminary auditions** will take place over two days: **Saturday, September 27, and Sunday, September 28**, at the **Savoy in the Métropolis**, in front of an audience. Participants will have to perform a piece of their own choosing (either a composition of their own or an interpretation of someone else's work) before a judges' panel. The **final auditions** will take place at **Club Soda**—again in front of an audience—on **Sunday, September 28, starting at 8:00 p.m.**, and will star the top three candidates in each category who stood out in the preliminary auditions.

The **SIMM**, presented by **General Motors of Canada** as part of the Festival International de Jazz de Montréal, is proud to participate in the 12th anniversary of Quebec's **Journées de la culture** with the third edition of the Montreal Guitar Grand Prix, and to offer our talented young musicians a platform for developing and showcasing their art. Like the Blues Camp and the support given by the SIMM to other youth activities, this event reflects the SIMM philosophy of promoting music making among all publics. It seeks both to lend a helping hand to home-grown musicians by offering them stage experience and to promote higher-level music education.

If you would like to participate, nothing could be easier: just register at montrealguitargrandprix.com **before September 25 at 5:00 p.m.** Places are limited, so it's **first come, first served!**

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Source:

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